

# **Univenture**

## **Introduction**

We're proud of our great capacity to design and develop dependable applications using cloud, online, and mobile technologies. Our team develops digital solutions that have an impact on millions of lives by specializing in custom web applications, user-friendly mobile apps, and strong data mining approaches. Univenture is delivering cutting-edge solutions, affordable capabilities, and consulting services. We have faith in the potential of what might be. We provide services to businesses with a wide range of ever-changing needs. We use our strong business acumen to fill performance gaps by delivering solutions that address the particular set of constraints and challenges posed by each new project. In order to provide our clients and partners with the most current best practices and business solutions, we have developed a sizable body of knowledge that is continually improved and updated. We make sure that the top industry thinkers provide our clients their undivided attention. Our dominance and reputation as the best global service providers are further cemented by our amazing portfolio of numerous quality awards. We value building enduring relationships with our customers. You require a collaborator you can rely on to both implement your idea and advance with you. We enjoy finding creative solutions to challenging issues. Tell us about your project, and we'll collaborate to get the finest outcomes for you.

The organization's value proposition is broadly described in the vision. It is a representation in graphic form of what the company aspires to create or become. The organization's strategic goals are its overarching objectives. The mission statement enables executives to develop a collection of objectives that fit together to serve the mission by outlining why the business exists, where it will compete, and how it will do so.

## **Goals**

We want to build a profitable value of your business. We have faith that everything is conceivable. The goal of our team of more than 80 skilled software engineers, developers, UX architects, designers, and QA engineers is to create software that has an impact. Over the past ten years, we have developed thousands of solutions and assisted businesses like yours in rapidly growing. We concentrate on delivering an experience that resembles working with a software development team right next door because we are aware of the difficulties of working with a remote team. Bring your concept. Let's make it.

Finding the ideal technology partner to implement your idea is the next step after coming up with it. Our staff of programmers, software architects, project managers, and other experts is prepared to meet the unique requirements of your project thanks to its cutting-edge skill sets. We are a full-service software development company that can combine targeted, detail-oriented activity with long-term strategic thought. We understand the value of long-lasting relationships. The

objective is to match resources with desirable projects so that only useful, significant, and practical projects are accepted.

## **Services**

### **Web App Development**

The use of mobile internet has significantly increased. 5.135 billion unique mobile device users (68% penetration) and 4.021 billion internet users (53% penetration) are present worldwide. These figures provide evidence to the claim that web and mobile app development have exploded in recent years.

Considering the demand of web apps, Univenture is working for it's development and benefit your business by:

- An improved user experience, using responsive design, it is much simpler and less expensive to create a web-based system that is user-friendly across several platforms and with different screen sizes.
- Employees that have internet connection can work from any location.
- Secure client login - Impress customers with a cutting-edge web portal and boost customer service with automated procedures.
- Easy Setup - Creating a new user only takes a few minutes; all you need to do is provide them a URL, username, and password.
- Everyone will always have access to the most recent version of the software because they are all using the same URL to access the same version of the web application.
- Storage growth - The cloud's accessibility makes storage capacity essentially limitless.

We provide all the services you require to create a web application and maintain it, such as :

- Custom development
- Performance optimization
- Cloud-based deployment
- API development and integration
- Continuous quality assurance
- Round-the-clock SaaS support

We value building lasting connections with our clients and supporting their success. A professional developer team works on each of our web app development projects from start to finish to make sure it is constantly operating properly. Our web applications are built to grow along with your business. We design tech stacks that are appropriate for the quickly evolving digital ecosystem and mix them with agile scrum methodology and development best practices so that we may continue to improve your web app even after it has been released.

### We offer:

- Responsive web design in \$150
- Software in \$300
- Point of sale software in \$250

### **Mobile app**

Our engineers make sure they create a product that always stands out, whether you're seeking for a better way to do something that is traditional or you're trying to make something that changes. Since the days of Symbian and Blackberry up until the release of Android and iOS, we have been developing multi-niche award-winning mobile applications.

A typical mobile application uses a network connection to interact with remote computing resources. Mobile application development is the process of developing software applications that operate on mobile devices. As a result, the mobile development process entails building installable software packages (code, binaries, assets, etc.), setting up backend services like data access through an API, and testing the application on target devices.

In the market for modern smart phones, there are two main platforms. One is Apple Inc.'s iOS operating system. The popular iPhone smart phone range from Apple is powered by the iOS software. Google's Android platform is the second. Many other OEMs in addition to Google also use the Android operating system to create their own smart phones and other smart devices.

In Univenture, all of your technological requirements are supported by multi disciplinary iOS development team under one roof. We assist in ensuring that the functionalities of your apps are updated. The messiest ancient code can be tamed, brought into compliance with standards, and kept functional, quick, and secure. We've worked together on 2D and 3D Android apps, mobile games, and more that take advantage of your operating system's natural features and provide enjoyable experiences. These mobile apps will help you in following ways:

- Strengthen Customer Relationships
- Strengthen Your Brand
- Offer Customers 24/7 Access To Your Business
- Provide Excellent Customer Insights
- Excellent Marketing Tools
- Cost-Effective

### We offer:

- Android studio in \$200
- Flutter in \$150

- Node.js in \$200
- React native in \$200

## **E-Commerce store**

Building an e-commerce platform that is more agile, flexible, resilient, and distinctive is crucial for enterprises given the emergence of new business models, trends, and e-commerce websites. We provide unique software platforms that give you more flexibility and give consumers utility to satisfy their needs exactly as they desire.

As you scale, evolve, and expand, your software seamlessly integrates with your business' needs and what it has to offer, adding value to your company and making it stand out in the marketplace. Customers can shop more quickly and easily for what they want. They can quickly go over a variety of items at once and purchase what they desire. Customers can shop online for things that are unavailable locally or are only available in distant physical stores. Making a ton of crucial decisions is required when starting an online store. You must pick an e-commerce platform, locate a template for your store that suits your requirements, add unique design components, plugins, extensions, and other adjustments.

Numerous other elements, like as fonts, headers, homepages, landing pages, product categories, product pages, product photos, shopping carts, call-to-action (CTA) buttons, checkout procedures, pop-ups, and so forth, are all items you may change. For many customers, ecommerce can be a lifesaver in this situation. They search for an item online, receive a prompt response, and can purchase it just as soon. E-business benefits include making it easier to choose from a variety of products and to get the order delivered. Finding an item, reading the description, and adding it to your cart all take very little time. Having the thing and not having to drive far makes the buyer happy in the end. Ecommerce stores help you in your business through:

- Faster buying process
- Store and product listing creation
- Cost reduction
- Affordable advertisement
- Affordable marketing
- Flexibility for customers
- Product and price comparison
- No reach limitations
- Faster response to buyer

- Several payment modes
- Enable easy exports

We offer:

- Amazon store in \$400
- CJ Dropshipping in \$350
- Ebay in \$350
- Magneto in \$250
- Shopify in \$300
- Wordpress in \$400

Ecommerce has so many benefits that it's no surprise that online marketplaces are the greatest for selling. Such websites give you a variety of services, resources, and choices.

## **Digital marketing**

Businesses are taking advantage of the opportunities provided by the digital world. In other words, people's purchasing decisions are heavily influenced by online marketing. No matter what kind of digital marketing a company uses, the overall goal of marketing is to connect with the target audience at the appropriate time and place, and where better to do that than online? Customers should be encouraged to follow you on social media. When they do, you'll be able to view them as they peruse their social media feeds on a daily basis. Keep them interested with content that is instructive, pertinent, or inspiring and enjoyable. They'll be more likely to patronize your company the next time they require your service or a similar item. The client journey wasn't often discussed before digital marketing gained popularity, mostly because it was challenging to comprehend and analyze. After seeing an advertisement on television or in the newspaper, a customer would frequently visit a real store, make a selection, and pay for the item there. However, with digital marketing, we can keep track of every move a customer makes, frequently from the instant they are motivated to look for a service or a product.

In a word, digital marketing is advertising done online or through an electronic device. It's a different term for online marketing. Digital marketing is being used by hundreds of thousands of businesses since it makes it simpler and more affordable for them to reach enormous audiences. There are numerous different digital marketing strategies; among them are:

- Paid search
- Search engine optimization (SEO)

- Dispatch marketing
- Using social media
- Content promotion
- Email advertising
- Using influencers
- Affiliate promotion

We are offering our clients:

- Social media marketing in \$250
- SEO in \$400

### **Alibaba product optimization**

For business owners, selling on Alibaba.com can be incredibly lucrative, but it can also be very competitive. It's crucial to use some methods to stay one step ahead of your rivals because of this. Making an Alibaba.com storefront and optimizing it to draw customers in order to increase sales is one approach to keep one step ahead of your rivals.

To boost growth and reach more people worldwide, it is critical to have an effective online store today. We'll go through how to improve your Alibaba.com storefront for greater commercial success. When someone wants to buy something, many people start by doing internet research, particularly through Google searches. Therefore, users can search online and receive results relevant to their quest when looking for a hairdryer or children's clothing.

Now, as a business owner, you don't want consumers to find your online store when they search for a product or service you sell on the tenth page. Search engine optimization (SEO) can help your page rank higher so that visitors can find it more readily. Every business owner wants to increase sales, and doing so is made simpler by optimizing your storefront. You may make it simpler for clients to find you and transact business with you by optimizing your storefront. It is simpler to draw more people and increase sales the more you optimize your products. You must incorporate pertinent and effective keywords into your website content if you want to increase the visibility of your online store. Univenture help you in product optimization and reach your specific business goals. We have team of professionals which will guide and provide relevant services for your business growth and meet your demands along with the demands of your customers.

We are offering:

- Alibaba product optimization in \$300

## **Alibaba**

The internet revolution has altered business practices and made it possible for businesses of all sizes to access global markets. There are many options for business owners to sell their goods and services thanks to website design and marketing for both domestic and foreign markets. If you are an Alibaba Gold Supplier looking to brand your products globally on this one-of-a-kind platform, construct your Alibaba Minisite 2.0 and take advantage of the massive traffic that this portal receives by ranking higher than your rivals. By creating a special framework to create a tailored mini website that can be viewed by the cherished visitors and clients who are looking for particular products on this portal, Alibaba.com presents a cutting-edge concept to Gold Suppliers. This can enhance the likelihood that Alibaba and other search engines will feature your minisite pages with a high rating. In contrast to establishing an e-commerce website, which could increase your costs and take more time, your firm can thus become visible to large numbers of visitors quickly.

We create your personalized Alibaba Minisite (also known as the Alibaba homepage design) with an eye-catching layout, an original background color, and a style that is complementary to your brand. We also strategically place product pages in the navigation bar and various categories. Our team of skilled minisite designers carefully adheres to the original concepts with a creative approach to make your site appear tidy and energizing. Our product displays are very appealing to reflect and satisfy visitor expectations and are even search-friendly to list more effectively. In order to explore your business vision online, if you're looking for an Alibaba website design, you've come to the right place. On Alibaba, companies can look for wholesale products and find the suppliers who are most suited to meet their requirements. Alibaba will assist you in expanding into new markets. You must, however, have a thorough understanding of Alibaba's platform in order to succeed.

### We are offering you:

- Alibaba minisite design in \$350
- Alibaba product listing page in \$250

## **Enterprise software development**

Computer software known as enterprise application software (EAS) is used to meet an organization's demands rather than those of a single user. Businesses, schools, interest-based user groups, clubs, charities, and governments are a few examples of these organizations. As a result of rapidly increasing technology, digital businesses have started to enhance their capacities for capturing new opportunities and expanding their businesses. Through technological advancements, enterprise application development enables everything from automating processes to digitally changing crucial tasks. An organization's customer service and employee morale are both impacted by a custom, feature-rich application.

Enterprise software development is a multidisciplinary process that frequently involves operations and order fulfillment, online payment processing, accounting, CRM (Customer Relationship Management), and BI (Business Intelligence). We have created unique, corporate-wide software solutions in collaboration with Fortune 500 companies. We are experts at creating precisely what you require and assisting you in upgrading from software that you have outgrown to the new model. To help you realize your ideas, we offer a broad variety of custom software development services. Our turnkey solutions are individually created to integrate with your company's enterprise software environment. We can create anything you can imagine, from a unique desktop application to a global app.

EAS gives businesses a competitive edge by:

- Enabling them to access their current status
- Foresee where they are going
- Standardize and streamline their processes
- Equip themselves to provide the best possible customer service, and more.

Through enterprise application integration, one can streamline the day-to-day operations of the company and give the staff access to everything on their mobile devices. Many companies believe that you can run the application on your own with the help of the instructions found on the official website. When looking for the proper kind of business application, it's essential to understand how to select from among the best selection of possibilities. It is usually advisable to get advice from a business that is skilled, informed, and experienced in a certain software application. Most of the time will be saved, allowing businesses to concentrate more on their core operations. You may accomplish knowledge availability and transparency across all business functions with excellent enterprise-level IT infrastructure.

### **3D Applications**



Designing has changed for the better because to 3D modeling. In addition to assisting designers and end users in visualizing space requirements, 3D modeling increases the productivity and accuracy of drawing processes. Every type of production, both digital and physical, greatly benefits from the use of 3D models, which are utilized in animation, game creation, architecture, manufacturing, and product design. The process of creating these 3D models can appear even more mysterious than creating traditional artwork, but with little expertise and the sophisticated 3D modeling software that powers them, it becomes surprisingly simple. The benefits of 3D modeling for designers go beyond productivity and collaboration; it's also a great tool for communicating with clients. During the design process, 3D models can facilitate crucial discussions and potentially avert expensive construction blunders. Multiple models are used in a design, which increases the possibility of errors because information is duplicated. Designing in three dimensions helps designers coordinate. With the aid of specialist software, the designer can navigate a 3D model and view the design's true dimensions. The designer can also observe if their ideas clash with those of other fields or with actual circumstances that they might not have been able to notice as clearly in 2D. The designer can perform interference analyses using the 3D walkthrough program to determine whether the design will conflict with other elements of the 3D model. Univenture offers you following:

- Any simulation you can imagine can be made by our 3D Apps team, including training simulations, legendary video game quests, and more..
- Our gifted team of game designers turns concepts into enjoyable and captivating games that captivate players. We create games for the web, virtual reality, and augmented reality.
- Our teams create stunning 3D visualizations with accuracy and precision, enabling you to clearly communicate an abstract concept.

Let our experts amaze your customers with mesmerizing interactive 3D imagery.

## **UI/ UX**

The technique that designers use to create user interfaces in software or electronic devices with a focus on aesthetics or style is known as user interface (UI) design. Designers strive to produce user-friendly and enjoyable interfaces. Graphical user interfaces and other types, such as voice-controlled interfaces, are referred to as "UI design." While the other method design teams employ to produce products that offer customers meaningful and pertinent experiences is known as user experience (UX) design. UX design includes components of branding, design, usability, and function in the design of the full process of obtaining and integrating the product.

- We provide in-depth user research, mockups, user persona development, and thorough UI/UX testing for clients who are in the design and prospecting stages of a new product to make sure your app is user-friendly right away.
- For products that are already in the hands of users, we provide UX auditing services so you can see what's working and what isn't.
- To assist you in creating the best user experience possible, we seamlessly integrate the five aspects of interaction design—words, visuals, spatial layouts, time, and object behavior—into on Whether it's your website, an application database, or internal systems, we create the blueprints for your information systems. We improve the usability, navigability, and discoverability of your information systems so that you and your users can concentrate more on using the information's benefits rather than struggling to understand it as seamless experience.

Alchemy is the only word to describe creating the ideal user experience. To build experiences that please your customers, our team integrates user needs, functionality, and aesthetics.

### **Team Extensions**

Are you looking for the greatest resources to enhance your current team? Our skilled developers are available to short- or long-term supplement your workforce. Our developers have worked with teams from all around the world and are skilled, qualified individuals. They function well both independently and as a team. Depending on individual experience level and skill set, our specialists are accessible. Our developers have the expertise to support your development team in languages like Python and Django. As soon as you require them, our developers will be there. They all have a lot of experience and don't need any supervision or on boarding. Our quality control specialists keep an eye on your project from beginning to end.

According to your company's needs, the team extension outsourcing strategy entails adding more experienced technical personnel to your existing in-house development team. By using this technique, businesses may get the best outcomes while spending as little money as possible on the recruitment and project management of professionals.

We have been operating in the IT industry for many years, if not decades, so they have exclusive access to a large talent pool of software engineers with a variety of abilities, programming language knowledge, and other competences. We have an advantage over competing agencies since we can find and put together a team rapidly in accordance with your needs. The team extension approach aims to complete any skill gaps in the current team or to add any unique technological talents that are lacking. At the same time, a specialized team

comprised of all the expertise required to work on your project from the initial stages to product launch is assembled.

## **Web Scraping**

Most websites allow users to view the data they offer using web browsers. The option to store the data in a user-friendly format is not provided by the web browser. The only way to store the information is as a web page, and most online pages only offer the user the option to manually copy and paste the information.

A clever technique called web scraping can be used to harvest tons of data from the target websites. The extracted data can then be saved as a spreadsheet or to a local file on your computer. Benefits of web scraping include the ability to automate the steps involved in using scripts to collect data from websites. You must take quick action and enter the market if you want your product or service to endure. In the process of being successful and growing the business, web scraping is crucial.

Our web scraping tools search the internet and pull the data you require. We specialize in developing unique crawl clusters that can simultaneously crawl through vast amounts of data from various sources and get useful information more quickly and without being constrained by scale issues. The online scraping technologies' raw data is processed by our data cleansing to remove outdated information, duplicate records, inaccurate information, and more. While data is valuable, "clean" data is priceless since it helps you make the best judgments possible.

Every step of the procedure includes quality assurance testing to guarantee that your web scraping tools operate properly and quickly. We validate your information at each stage of the procedure and examine the reliability of the produced findings. There may be numerous benefits to web scraping at the moment. But scraping is the future, and it has a profound and significant impact on businesses that desire data. The practice of web scraping is entirely legal.